



TF EMPIRES

Expansion & Growth Planning Worksheet

Plan growth deliberately while protecting structure, cash flow, and culture.

1. Growth Objective

What type of growth are you pursuing (revenue, geographic, product, team, market share)?

2. Expansion Drivers

- Increased customer demand
- Market opportunity or gap
- Strategic partnerships
- Operational capacity improvements
- Competitive pressure
- Long-term strategic vision

3. Resources Required

- Capital or financing
- Team / hiring
- Systems & technology
- Facilities or infrastructure
- Advisors or partners

Notes: _____

4. Risk & Impact Assessment

Risk: _____ Impact: _____ Mitigation: _____
Risk: _____ Impact: _____ Mitigation: _____
Risk: _____ Impact: _____ Mitigation: _____

5. Timeline & Milestones

Milestone: _____ Target Date: _____ Owner: _____
Milestone: _____ Target Date: _____ Owner: _____
Milestone: _____ Target Date: _____ Owner: _____
Milestone: _____ Target Date: _____ Owner: _____

6. Success Metrics

How will you measure whether this expansion is successful?

Growth is a decision — not an accident.