



## TF EMPIRES

### Problem–Solution Engineering Worksheet

Define the problem precisely. Engineer the solution intentionally.

1. What specific problem exists?

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2. Who experiences this problem most often?

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3. How are people currently trying to solve it?

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4. Why are existing solutions insufficient?

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5. What happens if the problem is NOT solved?

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6. Describe your solution clearly

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7. How does your solution improve outcomes?

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8. What makes it difficult to replace or copy?

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Strong businesses solve real problems.