



## TF EMPIRES

### Revenue Model & Cash Flow Planner

Define how money flows through your business — intentionally and sustainably.

1. Primary revenue sources

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2. Secondary or future revenue streams

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3. Pricing structure

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4. Average price per sale

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5. Expected sales volume

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6. Primary costs to deliver value

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7. Fixed monthly expenses

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8. Variable costs per sale or customer

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9. Profit & sustainability check

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Revenue is not luck. It is engineered flow.