



TF EMPIRES

Website Launch Checklist

Ensure your site is professional, compliant, and launch-ready.

1. Core Website Setup

- Domain registered and connected
- SSL certificate active (HTTPS)
- Hosting configured and stable
- Mobile responsiveness verified
- Page load speed optimized
- Navigation clear and functional

2. Content & Branding

- Logo, colors, and typography consistent
- Homepage clearly explains value proposition
- About page completed
- Services / Products pages finalized
- Contact information visible and functional
- Images optimized and licensed

3. Legal & Compliance

- Terms of Service published
- Privacy Policy published
- Refund / Cancellation Policy published (if applicable)
- Cookie notice or consent tool configured
- Accessibility considerations reviewed
- Required disclaimers added

4. Functionality & Testing

- Forms tested (contact, signup, checkout)
- Emails sending and receiving properly
- Payment processing tested (if applicable)
- Broken links checked
- Cross-browser testing completed
- Backup system enabled

A disciplined launch sets the tone for trust, growth, and longevity.